Hello!
I'm Amulya.
User Experience Designer

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About me

Experience designer with hands on industry experience working on various domains, platforms, and in handling product development cycles along with development team.

My expertise lies in understanding "when" and "how" best to apply the different UX techniques, keeping in mind the different constraints.

For most people out there, Design is fancy looking artefact. No! There is something more to it.

Design is about enriching user experience by understanding users mental module and how they are influenced by Environment, Physical and Psychological aspects.

Experience

Lead Experience Designer (July'16 - Present)
Infosys Limited, Bangalore

- Pre Sales Activities (Proposals and Estimates).
- Leading product development cycles starting from ideation to production.
- Desk Research, Heuristics, Contexual Inquiry, Concepts, Prototyping & Usability Testing.
- Working in collaboration with Designers, Stakeholders, Product and development team.

UX Consultant (Dec'15 - Apr'16)
Zolo Stays, Bangalore

Worked closely with Stakeholders and product manager in Reimagining and designing product (Mobile App) which reflects business vision to change how users perceive their product/ service. Also got an opportunity to work not only on digital front but also on service design.

Bachelor of Design (B.Des-UX) (2012-2016)
Symbiosis Institute of Design, Pune

Tools

Interests