# **Amulya NS Kumar**

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# **UX** Designer

Drawing upon 8 years of industry expertise, I excel in the art of creating intuitive, innovative, and user-friendly designs that delivers significant value for both audience and the business.

amulyadesign.com

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# **Work Experience**

#### ○ Senior UX Designer

March 2022 - Present

#### Ernst and Young | Hyderabad

- End to end design solution (Web & mobile) for Haldiram's
- Lead and owned a track for Mahindra Finance lead management mobile application
- Designer at **Microsoft (Global delivery)** worked for various clients like PIF, Allianz, and Landmark Group
  - · Developed templates, & anchored various presales pitch

## Senior UX Designer

May 2019 - March 2021

Honeywell pvt Ltd | Bangalore

Designed stimulator based application which offers to close the skill gap and accelerate a trainee's time to competency.

## Lead UX Designer

July 2016 - April 2019

## Infosys Limited | Bangalore

- Design team lead for Infosys's Digital banking solution, Finacle
- Hands on Designer for Cisco Digital learning platform
- Pre sale activities (POCs)

## UX Consultant (Intern)

Dec 2015 - April 2016

## ZoloStays | Bangalore

- · Redesigned website and mobile application
- Working closely with stakeholders, PM and developers

## **Education**

O PG Exe - Product Management Jan 2021 - July 2021

**IIM** Indore

Bachelor in Design (UX Design)

2012 - 2016

Symbiosis International University

#### Tools

Figma

Sketch

Adobe XD

Photoshop

Illustrator

Invision

## Skills ———

Critical Thinking
Team Player

**Problem Solving** 

**UX** Design

User Research

Design Workshops

Journey Mapping

Empathy mapping

Wire framing

Prototyping

**Usability Testing** 

Heuristic Evaluation